



DATING
WITH BENEFITS

“Sugar dating meets Blockchain”

Bringing safety, security and efficiency to sugar dating

By Derek Cajun from LoveSystems.com

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An introduction to Dating With Benefits and the BENEFIT Token

Dating With Benefits is going to completely change the sugar dating industry and create a token with the potential surpass \$1B in market cap within 12 months of launch. How will we do this?

We have a clear method and plan of action to reach our goal.

We know the users, the business, and the platform.

A key member on our board of advisors is Peter Stolz - Peter owns and runs one of the largest sugar dating empires in the world. With sites like sugardaddy.com, sugardaddyforme.com, sugarsearch.com, and many more he is one of the biggest players in the entire sugar dating industry. He brings with him excellent management expertise and experience, a rolodex filled with high volume affiliates, and 6 million current users of his sugar dating websites, 75% of which are women.

Peter is helping the Dating With Benefits platform by using his resources, experience and expertise to grow DWB's user base exponentially.

After the ICO we intend to incentivize existing sugar dating users to migrate to the DWB platform. The most desirable sugar babies and most active sugar daddies will receive free tokens when they verify their accounts into the blockchain.

If sugar daddies want to rank higher in searches then they will have to deposit more capital into their BENEFIT wallet. Through this process the demand for BENEFIT will grow, and the price will grow with it. We are offering existing sugar daters increased safety, security and efficiency.

Dating With Benefits is an ICO designed to bring new capital into the cryptocurrency market. This is money which is usually spent on sugar dating site memberships, or through gifts given to users on these websites. What we will do is move their spending patterns to our ecosystem. Not only money which sugar daddies would gift to their dates, but subscription fees that are normally paid, and additional capital to assure the sugar baby that the sugar daddy is as wealthy as he says he is.

We plan to incentivize 200,000 sugar daddies in the first year after launch to move to our blockchain platform. Industry data estimates that the average sugar daddy will keep at least \$5000 in BENEFIT in his account. That is about as much as the average sugar daddy currently spends on a sugar baby every month. If this estimation is correct, it would mean the market cap of BENEFIT would be \$1,000,000,000 after the first year of launching.

By buying into BENEFIT now you'll be participating in the migration of an already profitable market place into crypto. This will be the future of sugar dating.

Derek "Cajun" Comeau

CEO

Sugar Dating Industry Overview and Challenges

The Sugar Dating industry is growing at an alarming rate. As one of the fastest growing subsets of the online dating industry, more and more people are turning to sugar dating sites to find a dating service that caters to them specifically. Because of this, online sugar dating services and applications are in high demand as people are continuously looking for companionship in an increasingly unfair digital world.

Sugar dating sites not only give Sugar Daddies and Mommas an opportunity to stand-out from the crowd, they give sugar babies an opportunity to be spoiled. Sugar Babies enjoy a life of luxury by being pampered with fine dinners, exotic trips and allowances. In turn, Sugar Daddies or Mommas find beautiful members to date and accompany them. Sites like “Seeking Arrangement”, “Sugar Daddy”, and “Rich meet Beautiful”, offer men and women an opportunity to find a relationship on their terms.

At first glance sugar dating sites appear to have a lot to offer an established or attractive individual, but there are still a number of problems specific to the online dating industry, with some occurring more often on sugar dating sites.

WHO CAME UP WITH THE IDEA OF SUGAR DATING ON BLOCKCHAIN?

Derek Cajun, of lovesystems.com, is one of the world’s most renowned dating coaches. For the past 12 years he has helped men all over the world, from CEOs and executives, to Hollywood celebrities, and even Astronauts, learn how to achieve more success in their dating lives.

Derek currently runs the world’s first and largest dating coaching company, Love Systems, which has been featured on numerous TV shows including the Dr. Phil show, ABC Nightline and The Tyra Banks show. Derek has personally given interviews on WGN news, breakfast television, Sex Matters, playboy.com and is the go-to expert for anything related to dating. He has shown his own skills as a dating expert in the reality TV show ‘Keys To The VIP’, a top level performance that has propelled his name throughout the world and established his dating brand.

In 2012 he wrote the bestselling book ‘**The gentleman's guide to online dating**’, in which he explains and solves many of the problems a modern man faces while meeting attractive women online. Derek followed the developments in online dating thoroughly since he first started the research for this book. In the past few years he has noticed a few alarming developments that no one seemed to be addressing.

He saw that sugar dating was a trend that wasn’t going away and that this was where the market was heading. With that came a lot of new safety issues that were more present in this new form of ‘no strings attached’ dating. The current sugar dating sites seemed to be content with the way things were going, and user safety didn’t seem to be high on their agendas.

As a man that has devoted his entire professional career to improving the dating lives of both men and women worldwide, he felt obligated to seek out a way to use the newest technologies to improve the experience, and safety, for everyone on the platform.

THE PROBLEMS WITH EXISTING DATING SITES

Let’s see what these issues are and examine how our platform solves them:

- Fake profiles, scammers, and catfishing
- No reliable reputation system

- Sexual abuse, or confusion about sexual consent (#metoo)
- No assurance before the date
- The lack of a transparent and fair payment model
- Outdated methods for privacy protection and data security (Ashley Madison hack)

Fake accounts, scammers, and catfishing

Problem: A massive influx of fake profiles and imposters (catfishing) are overrunning most online dating services. Since sugar dating sites cater to a wealthy demographic, they have a much higher percentage of fake profiles, scammers, and individuals posing as someone else. The sugar daddy or momma can't be sure they aren't being trapped. On the other hand, for the sugar babies, how can they be sure that the sugar daddies or Sugar Mommas they're interested in are actually as great as they say they are? It's been revealed that MANY users on existing sugar sites are simply posing as sugar daddies and sugar mommas as a way to lure unsuspecting users to contact them. Some solutions already exist to curb that, but none have been implemented effectively.

No reliable reputation system

Problem: You've found someone you seem to connect with online, but how can you determine what kind of person they are in real life? When meeting someone in a club or on the street, you can get a good feel about what kind of person you're dealing with. Online, anyone can portray themselves any way they want. There is no reliable reputation system.

Sexual abuse, or confusion about sexual consent (#metoo)

Problem: It's 2018, everyone has different expectations and boundaries when it comes to sex. Some people expect sex on the first date, and don't mind pushing the other person's boundaries. Others would never even think of having sex on the first date, and will feel uncomfortable or even assaulted if someone tried.

No assurance before the date

Problem: What if our sugar baby wants some assurance beforehand, or wants to prioritize potential dates by letting them offer more than just an attractive profile picture? What kind of assurance do users have that the other person will even show up on the date?

The lack of a fair and transparent payment model

Problem: Ever been on one of those dating sites that allows you have a free one-month trial but needs your credit card details before they give you access? One month later you've stopped using the service, but your credit card continues to get billed. Sometimes there are extra fees on there that you don't remember authorizing, and sometimes you're locked in for months before you can cancel without even knowing it. What a hassle!

Outdated methods for privacy protection and data security (Ashley Madison hack)

Problem: Imagine this - after trying various dating platforms, you've found a site that you like and you've been out on a few dates. Unbeknownst to you, the website you are using stores your private information centrally and doesn't do an effective job of protecting your data. The site ends up being hacked and your private data (along with millions of other users) is leaked publicly. This is exactly what happened to the Ashley Madison site in July 2015.

DATING WITH BENEFITS

Dating with Benefits is the first-ever sugar dating platform powered by blockchain technology. It's a platform where people can be direct about their dating wants and needs, and instantly define the relationship they want. Our profiles allow members to easily state intentions and expectations, and agree to them through blockchain-enabled smart contracts. Finally, you can get the relationship you've always wanted.



The DWB solution to fake accounts, scammers, and catfishing: DWB solves this issue with blockchain technology. First, users upload a picture of their face, and then our platform takes a video scan. We scan, match, and verify with facial recognition. User's data is then encrypted and saved with public and private keys. After additional security and social media checks, we write the hashed, signed data of real-id verification to the blockchain. Our foolproof blockchain verification system enables users to trust a person is who he/she claims to be. This added level of trust substantially increases the safety aspect of meeting strangers, increasing the probability of a successful date.

The DWB solution to reputation: Dating with Benefits solves this problem by using an open reputation system. When the user goes on a date with another user they can receive positive feedback, and any future users interacting with that person have the convenience of seeing that positive feedback and screening them based on it, much like Uber or Airbnb. We use pre-set tags like “excellent manners” and “great conversationalist” to accomplish this. Of course, to keep the atmosphere positive we don’t use any pre-set negative feedback options. If users don’t have anything positive to say, they just omit leaving a positive review.

The DWB solution to sexual consent: Our built-in dating suite of smart contracts gives our users better protection. Before going on a date with benefits, both users have the option to sign a smart contract stating they both understand and agree sex is never obligated, and a person always has the right to say no or change their mind. If the date goes well, the users can consent to sex using another smart contract. This can be an effective way to avoid misunderstandings, uncomfortable feelings, and sexual harassment issues which can occur when strangers meet on a dating app. We’ve even developed additional add-on clauses so that users can completely customize their live contracts with their own preferences.

The DWB solution to assurance BEFORE the date: The core idea behind the Dating with Benefits platform is to create a community where supply meets demand. In our platform a user who proposes a date can offer BENEFIT, our native digital token, to the person receiving the invitation. With the advent of cryptocurrencies, BENEFIT can be received nearly instantaneously when users come to an agreement. Additionally, users have the ability to stake BENEFIT when they make real-world plans, and forfeit those deposits if they don’t show up. Making a deposit is a sign of real, substantial interest and firm commitment to meet one another, making it easier to stand out from the crowd. Just like ordering a bottle of Champagne to a VIP table!



The DWB solution to the lack of a fair and transparent payment model: On the Dating with Benefits platform there are no hidden fees. Sugar Daddies pay a monthly fee in BENEFIT tokens. BENEFIT is also used as users interact with each other on the platform, and for facilitating transactions the platform charges a 1% fee. Additionally, we are the only sugar dating platform that pays sugar babies to sign up! That's right, a portion of our marketing budget has been reserved to incentivize signups of qualifying sugar babies in major cities when we launch. Other dating sites ask sugar babies to pay - we pay the sugar baby.

The DWB solution to privacy protection and data security: A crucial part of the blockchain technology being used with Dating With Benefits is it enables us to safeguard the private information of our users. If Ashley Madison had been decentralized and powered by crypto, there would have been no single target for the hackers. It would have been everywhere, and in a network that is witnessed by hundreds of peers, where financial data and markets are trusted to be unbreakable. In the Dating with Benefits platform there is no such thing as a database of user data to steal. The access to data is in the hands of each user with control over how that data is shared. Through multi-signature permissions, only the end user has access to the profile information. If someone manages to access someone else's account, even if it was an administrator in an organization, without multi-signature permissions there is nothing they can do. This is all secured by the blockchain ensuring 100% security.

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The Dating with Benefits platform solves so many problems with traditional sugar daddy dating sites. Let's see how we stack up against the competition:

Dating with Benefits compared to other sugar dating sites				
Features	Dating With Benefits	Seeking Arrangement	Sugar Daddy	What's Your Price
Online ID and Income Verification	YES	YES	YES	YES
Blockchain-enabled ID verification (Prevents fake profiles)	YES	NO	NO	NO
Incentized signups for sugar babies	YES	NO	NO	NO
Sugar babies get paid instantly in cryptocurrency	YES	NO	NO	NO
Decentralized User Info (Prevents "Ashley Madison" private information hacks)	YES	NO	NO	NO
Sexual Consent Contracts available for willing parties	YES	NO	NO	NO
Reputation system	YES	NO	NO	NO
Users have the ability to influence their profile's location in search rankings	YES	NO	NO	NO

Clearly, Dating with Benefits offers significant advantages over existing sugar dating sites. How does it measure up against newer blockchain-based dating projects? Many of these projects have one innovative idea, but none of them offer all of the comprehensive solutions that Dating with Benefits does:

Dating with Benefits compared to other blockchain dating sites				
Features	Dating With Benefits	DateCoin	Viola.ai	Luna
Online ID and Income Verification	YES	YES	YES	YES
Blockchain-enabled and AI enhanced ID verification (Prevents fake profiles)	YES	YES	YES	YES
Incentized signups for sugar babies	YES	NO	NO	NO
Sugar babies get paid instantly in cryptocurrency	YES	NO	NO	NO
Decentralized User Info (Prevents "Ashley Madison" private information hacks)	YES	YES	YES	NO
Sexual Consent Contracts available for willing parties	YES	NO	NO	NO
Reputation system	YES	NO	NO	NO
Users have the ability to influence their profile's location in search rankings	YES	NO	NO	Temporarily

As you can see, Dating with Benefits is the leader when it comes to blockchain-based dating platforms. The unique features we offer cannot be found anywhere else.

Dating with Benefits, Core Idea and Target Audience

DWB allows successful, high-status individuals a way to leverage their success within the platform by offering BENEFIT tokens. Vice versa, beautiful sugar babies can choose their partner using more than just looks as criteria.

Our mission is to bring the most beautiful and successful people together and make sure both parties are completely satisfied.

The DWB platform provides additional motivation to meet people. The person proposing a date can determine how many BENEFIT tokens he or she would be willing to spend to make sure the arrangement is to their liking.

In a case where the invitee shows up late to a date or is not polite, he or she would not earn a positive review. This could lead to fewer dates in the future. If a participant is everything he or she promises (beautiful, fun to hang out with etc.) both parties will enjoy their time together increasing their positive reputation and leading to more dates and more BENEFIT in the future!

The user seeking date invitations can also set up a minimum BENEFIT requirement much like an auction starting price. This serves as a perfect start for negotiating a satisfying encounter. Likewise, a particular alluring user may have so many offers that only those with considerable BENEFIT would be worth their time. This ensures even the most sought after users are available to those with the means to get their attention.

Sexual Consent and Live Contracts within the Dating with Benefits Platform

What are live contracts?

A contract or law visualized in such a way that it is understandable for humans and computers. Not only the rules that you are agreeing upon in the contract, but also the consequences behind those rules. With Live Contracts, we enable equality of rights for all parties involved.

Why do individuals need explicit sexual consent?

Sexual consent became a popular and widely discussed issue in 2017 after the #MeToo campaign about sexual harassment, where many public figures and celebrities were being accused of sexual harassment and inappropriate behaviour. As a response to the #Metoo movement, Sweden, Finland and other countries around the world are implementing new laws requiring explicit sexual consent among adults before sexual contact. Other countries will likely follow.

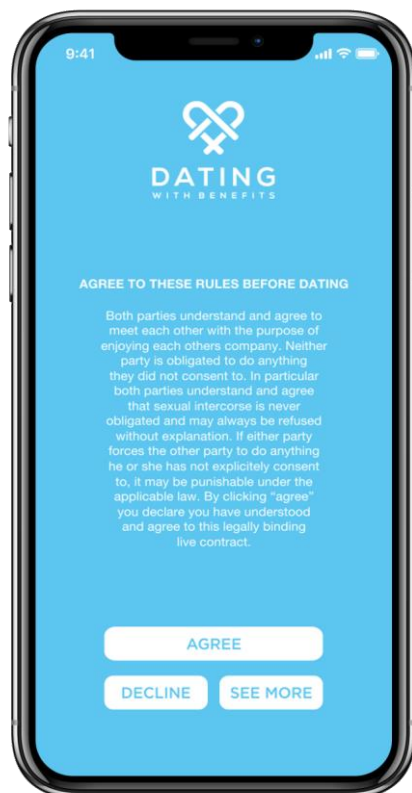
If popular opinion is any indication, sexual consent should be expressed prior to engaging in intercourse, with some type of agreement or pre-made contract. Dating with Benefits is a decentralized, safe and trusted platform that uses smart contracts to help people agree on their wishes in regards to sexual interactions. The core development team behind the DWB platform believes Live Contracts are a positive change in the online dating space around the world.

How do the Live Contracts work?

The Live Contracts are integrated directly into our platform and allow users to record what they are and are not okay with before sexual intercourse occurs. They create a simple, yet legally-binding digital contract that verifies mutual consent. Of course, a Live DWB Contract is only shared between the parties involved. When it is accepted, then it is stored and timestamped in a transaction hash in the blockchain. Your privacy is guaranteed.

Our users do not deal with traditional legal contracts, which are static. Instead, they interact with their Live Contracts and can state when a clause has been accepted or breached. Made a sex tape or sent some explicit photos? You don't want those going viral. With our smart contracts any videos or photos that leaked are a breach of contract, and legal action can easily be taken if necessary.

Not only have we developed smart contracts for sexual consent, but we also offer a complete "dating suite" of smart contract add-ons. These add-ons deal with topics like confidentiality, birth control, BDSM, withholding information about STD's, and more. Even before going on a date with benefits, both users can sign a smart contract stating they understand and agree sex is never obligated, and a person always has the right to say no or change their mind.



Clear understanding and proper communication are important when it comes to sexual intercourse that is pleasurable, safe and enjoyable for both parties. Some people may find it uncomfortable and awkward to talk about boundaries and rules before sex with strangers, and that's why our Live Contracts are so powerful. Misunderstandings can be removed, and unintentional bad situations can be prevented with the click of a button. This easily sets the rules of engagement and personal preferences for both partners.



Can the user still change their mind about the sexual consent after the Live Contract?

Yes. “No” means “no” at any time and users can change their sexual consent anytime they need to. Users are able to revoke sexual consent anytime and without any explanation or reason.

If the rules of consent are not honoured, the DWB platform can be used afterward to assist with legal action. We can put users in contact with proper legal experts who can listen and help.

Does Live Contract prove sexual consent beyond any doubt?

No. With the DWB platform the users will agree upon the conditions for sexual intercourse to be consensual with both the partners involved. Of course, an accepted sexual consent request is not a right or an obligation for sex. Moreover, if there is a healthy discussion on how to interpret a situation then having a sexual consent agreement will help.

What about nonverbal communication in the DWB platform?

Not every user of this platform is skilled to correctly interpret non-verbal communication. The DWB platform asks both parties to be verbal when it comes to sexual consent for preventing an unintentional bad situation caused by miscommunication.

Does the DWB platform prevent rape culture?

We believe this platform can help prevent rape by ensuring both parties involved are giving explicit sexual consent and expressing their do's and don'ts before intercourse. As mentioned above, even before going on a date with benefits, both users can sign a smart contract stating they understand and agree sex is never obligated, and a person always has the right to say no or change their mind.

Another great feature of the DWB platform is the incredible data safety and chat privacy features. Let's take a look into the technology behind Dating with Benefits.

Data safety and chat privacy

Cyber-attacks on dating services are often successful due to cuts of funds allocated for cyber security. As a result, personal data, credit card information and private correspondence leaks occur. Any service providing its users with chat messaging will face security issues related to message storage and transmission. There have been cases where personal data was disclosed, affecting reputation of dating services. Therefore, we have to ensure personal data safety and chat security.

We intend to use symmetric data encryption for secure chatting. In addition, a semantic message analyzer will act as a participant in dialogs between users. The analyzer does not store messages and removes them from the servers. All decoding keys are stored on a separate server. This approach will allow us to protect data from unauthorized access and manipulation, as well as solve most of the security problems which might arise in those cases when our staff has to interact with the servers.

In the Dating with Benefits platform there is no such thing as a database of user data to steal. The access to data is in the hands of each user with control over how that data is shared. Through multi-signature permissions, only the end user has access to the profile information. If someone manages to access someone else's account, even if it was an administrator in an organization, without multi-signature permissions there is nothing they can do. This is all secured by the blockchain ensuring 100% security.

Why Investors Love Dating with Benefits

Investors love the BENEFIT token because it makes sense, AND it makes money. Consistent demand and buying pressure for the token exist, because it can be used in so many different ways.

What are some of the ways the BENEFIT token can be used?

- To pay for sugar daddy memberships tokens can be purchased directly on the site using a credit card or by exchanging other cryptocurrencies into the BENEFIT token.
- Sugar daddies who want to go on a date with a sugar baby can offer BENEFIT Tokens as an incentive to go on dates.
- Users can stake tokens to rank higher on our search function. The higher amount of tokens staked, the higher you rank on our search results.
- Users have the ability to stake BENEFIT when they make real-world plans, and forfeit those deposits if they don't show up. Staking tokens decreases the total supply of available tokens for trading at exchanges
- After a date, users can "tip" the other party if they had a good time.
- Users can purchase virtual gifts for other users using the BENEFIT token. These gifts range in price and are posted on the receiving user's profile to serve as a measure of popularity.
- Users can freely communicate with one another using the Dating With Benefits messaging system, but phone number exchanges are blocked (similar to how the Airbnb platform works) until both parties agree on the number exchange and pay a small number of BENEFIT tokens to unlock those details.

- The platform takes a 1% commission for any transaction performed, temporarily reducing supply. A portion of the BENEFIT tokens collected from those transactions is then used to incentivize more beautiful sugar babies to sign up to our platform.

Why should Investors get involved in our token sale?

- With all of the features mentioned above, Dating With Benefits is considered the most innovative and cutting-edge dating platform in the world. We anticipate consistent, growing demand for memberships to our platform. Additionally, as members stake tokens to rank higher on searches, these tokens are effectively taken out of circulation, lessening supply. As demand increases and supply decreases, the value of the BENEFIT tokens purchased during the pre-sale and ICO will increase.
- As an example of this, John is a banker that wants to date only the most attractive women. He knows the most attractive female users are sorting their search to show only men who have over 50 000 USD worth of BENEFIT in their account. John wants to be included in those search results and be able to date those women, so he deposits 100 000 USD worth of BENEFIT tokens to guarantee he ranks high. These tokens are taken out of circulation and supply decreases. The more Sugar Daddies and Mommas do this, the more the value of the token increases.
- The bonuses given during the pre-sale allow token holders to collect extra BENEFIT tokens and rank higher in Dating With Benefits search rankings
- Early token holders will get early access to some of the most sought-after Sugar Babies in the world.
- Our team and advisors include world-famous dating coaches, serial online entrepreneurs, adult entertainment business managers, and cryptocurrency fund managers. We have the strongest team possible to bring this product to market.
- Peter Stolz, the owner of one of the biggest sugar dating empires in the world is part of the advisor team. He owns the most sought after domain in the industry, sugardaddy.com, which receives over 2500 new organic registrations per day. His site sugardaddyforme.com is one of the highest performing sites globally.
- Derek Cajun brings with him 115,000 sugar daddies through his 12 year experience as a dating coach. Derek's clients are typically high-end, affluent males who enjoy pampering the opposite sex.
- Ramon Janga, adult entertainment business developer with Live Jasmin, has committed to bring over 200,000 models - amateur and professional - to the Dating With Benefits platform. Users will be able to date the girl next door or the adult entertainer of their wildest dreams.
- Valterri Serimaa owns and operates icotokennews.com and brings his ICO promotion and marketing expertise to Dating With Benefits.
- Kris Hawkins manages a multimillion dollar cryptocurrency hedge fund and works with a network of high net worth and accredited token holders. Connected to several other crypto funds, fund managers, and crypto pools, Kris has helped raise initial seed money for the Dating With Benefits platform and has obtained further commitments for fundraising through the pre-sale and ICO.

Based on industry data the average sugar daddy spends \$5692 per month on his or her sugar baby. Sugar babies are likely to have multiple sugar daddies. Because of this new money will flow into the system constantly.

Some sugar daddies will have over \$100,000 in BENEFIT in their account, others only as much as \$500. Sugar babies are likely to keep an amount in BENEFIT as well, although this is more likely to be much lower, as they will exchange it to fiat so they can spend their allowance. Our advisors have estimated the average sugar daddy will keep an amount of \$5,000 in BENEFIT in their account at all times.

Because Dating With Benefits offers security and safety features no other sugar dating site can provide. We expect the wealthiest sugar daddies of established sugar dating sites to only be active on Dating With Benefits within 5 years.

Because there is a limited amount of BENEFIT available, BENEFIT will trade at a much higher price when more users adopt to our platform.

Sugar Dating Market Insight

Who uses the DWB platform?

Statistics indicate that approximately 1 in 5 users of sugar dating sites are Sugar Daddies or Mommas, while 4 out of 5 are sugar babies. This is the average ratio seen across most sugar dating platforms; the distribution of wealth dictates there will always be more sugar babies than wealthy individuals.

What type of individuals are Sugar Babies?

The largest category of sugar babies, slightly more than one-third, work in white collar jobs¹. They have a reliable, stable income, but are not making enough money to live a life of luxury. Buying fancy clothes/ accessories, or dining in an expensive restaurant at a five star hotel are out of the question for most of these sugar babies. Most of the white-collar sugar babies are interested in having fun and making some extra money, as a part time job.

Another one-third of all sugar babies are full-time students¹. Young and not yet employed, these individuals will become sugar babies in an effort to help pay tuition fees and living expenses, and as something exciting to try while attending university or college.

Actress and models account for 11% of all sugar babies¹. These individuals typically rank as some of the sexiest and/or most desirable sugar babies. Most of them are in the early days of their career and still looking for their big break. Their goals are to network with high-worth individuals and to improve their financial situation in order to push their careers forward.

The final category of sugar babies (approximately 20%) includes a variety of individuals such as single moms supporting families, high class escorts, and others¹.

In terms of ages, most sugar babies (close to half) are between 18 -22 years old¹. Approximately one-third of sugar babies are 23 to 26 years old¹. Only 18% of all sugar babies are older than 27 at the time of the survey¹.

Who are the Sugar Daddies/Mommas?

Approximately 33% of sugar daddies/mommas are successful men or women who lead large corporations. Businessmen/women in other roles make up another 29%, lawyers represent 7%, doctors account for 6%, and celebrities make up 6%. Miscellaneous others account for the final 21%, including those born into wealthy families.

Sugar daddies are more likely to be older men. Men under 40 years old only make up 7% of Sugar Daddies. Wealthy men between the ages of 40 to 50 make up 42%. Sugar daddies aging from 50 to 60 represent 36% of the demographic. 15% are men over 60 years old. At this time, not enough information is available on Sugar Mommas.

What kind of relationship can I get from a sugar dating site?

Statistics indicate 87% of relationships on sugar dating sites are short term relationships¹. These are typically arranged as mutually beneficial relationships, with both parties regarding each other as short-term companions, or casual sex partners. 11% of relationships can be categorized as boyfriend and girlfriend long-term relationships, but still with no strings attached¹. Finally, 2% of sugar baby relationships end in marriage!¹

What does this mean for us?

Our goal is to appeal to and incentivize high numbers of Sugar Babies to use the DWB platform, while still maintaining significant buying pressure and demand for our token by means of Sugar Daddies/Mommas paid memberships and staking mechanisms. By knowing who we are marketing to, we have a much better chance of bringing them to our platform.

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¹“Statistics Analysis of Dating Sugar Baby.” *SugarBabiesOnline*, SugarBabiesOnline.com, 28 Feb. 2017, www.sugarbabiesonline.com/statistics-analysis-of-dating-sugar-baby.html

Legal Liability Compliance

No information in this Whitepaper should be considered to be business, legal, financial or tax advice regarding Dating with Benefits, the BENEFIT tokens, or the BENEFIT Token Sale. You should consult your own legal, financial, tax or other professional adviser regarding Dating with Benefits, their respective businesses and operations, the BENEFIT token, and the BENEFIT token sale. You should be aware that you may be required to bear the financial risk of any purchase of BENEFIT tokens for an indefinite period of time.

Our token sale is not open to residents and citizens of the United States, and IP addresses from that country will be blocked during the public pre-sale and crowdsale.

ICO details

Ticker:	BENEFIT	
Token standard:	ERC20	
Private sale:	5 April - 10 May 2018	
Pre-sale:	10 May - 31 May 2018	
Public sale:	31 May - 1 July 2018	
Minimum contribution:	0.01 ETH.	
Maximum contribution:	no upper limit	
Soft cap:	4000 ETH	
Hard cap:	18,000 ETH (when this is	reached
the token sale	ends)	
Token price:	1 ETH = 10,000 BENEFIT	
Accepted currency:	ETH	
Total token supply:	600,000,000 BENEFIT (all	unsold
tokens will be burnt)		

Bonuses

The 'Early Token holder Bonus' in which the token holder receives a bonus on top of the number of purchased tokens is as follows.

Pre-sale:	30% token bonus
First day of public sale:	25% token bonus
Rest of the first week:	20% token bonus
Second week:	15% token bonus
Third week:	10% token bonus
Fourth week:	nominal price 10,000 BENEFIT = 1 ETH

Token distribution

Crowdsale:	60%
Company:	20%
Promotion:	10%
Bounty rewards:	5%
Reserve:	5%

Use of proceeds

Business development:	25%
System development, IT:	35%
Marketing:	25%
Legal:	5%
Reserve:	10%

Funding Goals and Scaling Plan

4000 ETH raised - Dating With Benefits decentralized platform built with encrypted user-to-user messaging, reputation system, search functions, and individual BENEFIT token wallets. Dating With Benefits platform marketed to initial target audience of 250,000 individuals

6000 ETH raised - Mobile application added. Dating with Benefits platform and mobile application marketed to 500,000 individuals in our target audience.

8000 ETH raised - Blockchain-enabled and AI enhanced ID verification implemented. Dating with Benefits platform and mobile application marketed to 1,000,000 individuals in our target audience.

10000 ETH raised - Smart contract function for sexual consent programmed and implemented on platform and mobile application (in consultation with legal team). Dating with Benefits platform and mobile application marketed to 1,500,000 individuals in our target audience.

12000 ETH raised - Additional smart contract dating "suite" including add-ons implemented and released on platform and mobile application. Dating with Benefits platform and mobile application marketed to 2,500,000 individuals in our target audience.

14000 ETH raised - Incentivized memberships for 1 million sugar babies in major cities around the world. Dating with Benefits platform and mobile application marketed to 4,000,000 individuals in our target audience.

16000 ETH raised - Incentivized memberships for 2.5 million sugar babies in major cities around the world. Dating With Benefits platform and mobile application marketed to 8,000,000 individuals in our target audience.

18000 ETH hardcap raised - Incentivized memberships for 5 million sugar babies in major cities around the world. Dating with Benefits platform and mobile application marketed to over 20,000,000 individuals in our target audience. Memberships to Dating With Benefits estimated to be over 8 million worldwide by 1st quarter 2022. Guaranteed capital runway for 5+ years of operation.

Roadmap

The project road map demonstrates our plan for creating, launching, and marketing this revolutionary blockchain based dating platform.

Q1 2018

- Detailed study of sugar dating audience and identifying the most preferred platform features
- Creation of the Dating With Benefits comprehensive business model
- Blockchain developers and cryptocurrency specialists added to the team
- Adult entertainment professionals added to the team
- Legal issues analysis for service launch in particular countries
- Members test alpha platform and give feedback

Q2 2018

- Funding of the project with BENEFIT ICO
- End ICO funding, burn any unsold tokens
- Expand the development team
- Build strategic partnerships across the online dating industry

Q3 2018

- Public Beta launch in first phase countries
- Conducting marketing campaign in target countries
- At the end of Q3 Dating With Benefits will be an operative dating platform with blockchain adaptation
- Incentivize sugar baby memberships

Q4 2018

- Learning from the market and adapting Dating With Benefits platform functions
- Constant improvements

- Continue to incentivize sugar baby memberships with the goal of 250,000 users by end of 2018

Q1 2019

- Launching at second phase countries with new improvements and regional modifications
- Worldwide marketing campaigns
- Translations according to new locations

Q2 2019

- Continue to incentivize sugar baby memberships with the goal of 1 million active users on the Dating With Benefits Platform by the end of Q2 2019

Q3 2019

- By late 2019 a considerable percentage of the sugar dating industry will have switched to the BENEFIT token and more industry leaders will join. BENEFIT will be the mainstream cryptocurrency for the industry.